

# THE BARBERSHOP WORKSHOP



## Exclusively for MALE managers

**Learn a fresh set of skills to lead and communicate smartly across genders to drive better results for your team and company.**

Leading a gender mixed team can be very challenging! In this workshop, you will become aware of differences in the behavior of men and women and learn how to apply this knowledge in your organization. You will develop a personal action plan to trigger decisions to get better results. You will also acquire practices that you can use in meetings or on panels as well as the language to address the gender topic to become a change agent driving progress and impact in the global conversation on gender parity. This workshop is especially designed to enable greatest interaction among the participants. You will therefore take an active part in it and increase your network with peers from other Advance member companies.

## OUTCOMES

You will

- better understand female behavior in the business context
- have new strategies at hand to lead more effectively
- be able to engage in the equality and gender diversity conversations within your organization in a productive way
- feel confident and equipped to lead female talent to success

## FACILITATION



Gabriela Müller Mendoza is founder of Gabriela Mueller Coaching International GmbH (2002), a socially conscious global coaching and training company that touches thousands. Through her dynamic and unique training programs, virtual courses, blogs and large seminars she positively impacts women and men in over 80 countries. Gabriela helps professionals aim high and trigger actions to create results. Her clients are leading organizations in IT, telecom, banking, pharmaceuticals, sport management bodies, energy and global NGOs.

## Target Audience

- Male line managers with a minimum of 8 years of working experience who lead gender-mixed teams or female talent in organizations
- Ideally with 3+ years of leadership experience
- Max. 25 participants from different Advance member companies

## Format

- Half day workshop (1/2 credit per participant)
- Additional credits can be bought for 550.— CHF per participant
- Language: English

## Registrations

- Via the member area of the Advance website



## Advance Skill Building for Inclusive Leaders

The Advance Skill Building workshops for inclusive leaders equip male managers with the core skills, capabilities and mindset that are critical to lead and communicate smartly across genders. Every workshop is also an excellent opportunity to network with peers from different Advance member companies.

For more information, please contact the Advance workshop coordinator at [contact@advance-women.ch](mailto:contact@advance-women.ch) / [www.advance-women.ch](http://www.advance-women.ch)