

HOW TO NAVIGATE SUCCESSFULLY IN A MALE DOMINATED ENVIRONMENT



Make use of the hidden rules of the glass ceiling and learn how to play them smartly to your own advantage.

In this interactive workshop, you will learn how gender specific communication impacts your chances of success in an environment which is dominated by male players. Present yourself as the Queen in chess. Learn how to say what you want to say. Understand the difference between comprehensive and directive style and its impact on results. Position yourself successfully. Learn how to make a difference from the very beginning by the way you greet. Inspire respect and enhance your impact on a personal and professional level.

OUTCOMES

You will

- understand the hidden rules of the glass ceiling
- know how to make use of these rules to your own advantage if you play them smartly
- understand the importance of conclusive body language and know how to apply it
- know the most important rules for meetings – and how to inspire respect

FACILITATION



When you are 19 and start as a nobody in a big corporation and are offered to become Vice President of a major American public company at the age of 34, you have probably done something decisively right. In order to bring this “decisive something” to others, Marion Knaths founded sheboss in 2004.

Marion started her professional career with OTTO's, first as Re-buyer, then Head of Controlling and Head of Marketing in Children's Wear. She switched to Women's Wear at the age of 30, where she headed up the project “Young Fashion” and became Head of Economics and Re-buying of the division, the youngest member of OTTO's executive staff. Apart from her passion for anything she does, her sense of humor enables her to face the challenges of life with a pinch of salt. With her inspiring style she delivers even the driest topic in an entertaining and comprehensive way.

Target Audience

Junior to mid-level high potential female managers with at least 8 years of working experience and ideally 3+ years of leadership experience

Max. 25 participants from different Advance member companies

Format

One day workshop (1 credit per participant)

Additional credits can be bought for 1'100 CHF per participant

Language: English or German

Registrations

Via the member area of the Advance website

Advance Skill Building for Rising Leaders

The Advance Skill Building workshops equip talented women with the core skills, capabilities and leadership mindset that are critical to climb the corporate ladder. Every workshop is also an excellent opportunity to meet peers from different Advance member companies, allowing you to broaden your business network.

For more information, please contact the Advance workshop coordinator at contact@advance-women.ch / www.advance-women.ch

