

COMMUNICATING WITH PRESENCE AND IMPACT



Advance
GENDER EQUALITY IN BUSINESS

Powerful presence when making a presentation goes beyond Powerpoint skills: Develop strong communication skills that project energy, confidence, clarity of thought and physical and vocal expressiveness. This workshop is a MUST for every leader who wants to make an impact!

Whether you are meeting one-on-one or presenting to a large group, appearing credible and confident will significantly raise your effectiveness. This communication training focuses on the skills and behaviors needed to make every interaction have an impact on the audience. E.g. body language, vocal patterns and mannerisms that can raise or lower your status as a competent professional. Or the skill of listening and spontaneity, which will allow you to react in an effective way in a variety of situations. And last, but not least, you will develop a "leadership presence": the ability to be centered and aware in moment-to-moment communication.

OUTCOMES

You will

- develop a presentation style tailored towards your strengths
- communicate with clarity, warmth and impact when delivering a message
- enhance your charisma and personal presence
- have increased self-confidence in platform and conversational speaking
- get better results from prospects, clients and colleagues
- know about techniques for practicing and improving presentations in the future

Target Audience

- Junior to mid-level high potential female managers with at least 8 years of working experience and ideally first leadership experience
- Max. 25 participants from different Advance member companies

Format

- One day workshop (1 credit per participant)
- Additional credits can be bought for 1'100 CHF per participant
- Language: English or German

Registrations

- Via the member area of the Advance website

FACILITATION



Malvika Singh is the founder of IMPACT, an international consulting and leadership development firm. She works with CEOs, senior executives, and teams in the areas of leadership development, culture change initiatives, high-performance team development, innovation, and one-on-one coaching. Malvika has worked as a consultant in the chemicals, financial, hi-tech, reinsurance, pharmaceutical, beverages, not for profit, and educational sectors. Her work focuses on the creation of innovation by design, and she specializes in working with individuals and organizations to create breakthrough results.



Advance Skill Building for Rising Leaders

The Advance Skill Building workshops equip talented women with the core skills, capabilities and leadership mindset that are critical to climb the corporate ladder. Every workshop is also an excellent opportunity to meet peers from different Advance member companies, allowing you to broaden your business network.

For more information, please contact the Advance workshop coordinator at contact@advance-women.ch / www.advance-women.ch