

SELLING YOUR IDEAS IDEAS IN UNDER 30 SECS



Learn how to pitch yourself, your business or your ideas in a succinct and authentic manner. Make an outstanding first impression, sharpen your executive presence and get more buy-in for your ideas.

What do people say about you when you leave the room? How would you like to be perceived during relevant encounters? This impactful one-day workshop will help you build self-awareness and trigger actions to achieve better results. Whether you wish to do more business, get a promotion, a raise or more buy-in for your ideas, this will add value. Master the first 30 seconds in any interaction with internal and external stakeholders, craft a personal elevator pitch that works in today's digital era and avoid pitfalls when pitching business or ideas. Learn practices to come across as both competent and approachable. And discover how attire and chosen colors also impact a personal brand. Attendees are encouraged to use their own cameras or smart phones to be briefly filmed during the workshop. Together with coaching, this will accelerate the process of self-awareness and effective personal branding.

OUTCOMES

You will

- develop two world-class versions of your own elevator pitch
- have the opportunity to practice and be coached in a safe and low-stress environment
- sharpen your executive presence and personal brand in three simple steps
- communicate in a succinct and confident manner
- increase buy-in and reduce resistance among stakeholders
- use these techniques to advance your career and achieve your boldest dreams
- accelerate the self-learning process by using the power of technology during the workshop

Target Audience

- Junior to mid-level high potential female managers with at least 8 years of working experience and ideally first leadership experience
- Max. 25 participants from different Advance member companies

Format

- One day workshop (1 credit per participant)
- Additional credits can be bought for 1'100 CHF per participant
- Language: English

Registrations

- Via the member area of the Advance website

FACILITATION



Gabriela Müller Mendoza is founder of Gabriela Mueller Coaching International GmbH (2002), a socially conscious global coaching and training company that touches thousands. Through her dynamic and unique training programs, virtual courses, blogs and large seminars, she positively impacts women in over 80 countries. Gabriela helps professional women aim high and trigger actions to create results. Her clients are leading organizations in IT, telecom, banking, pharmaceuticals, sport management bodies, energy and global NGOs.



Advance Skill Building for Rising Leaders

The Advance Skill Building workshops equip talented women with the core skills, capabilities and leadership mindset that are critical to climb the corporate ladder. Every workshop is also an excellent opportunity to meet peers from different Advance member companies, allowing you to broaden your business network.

For more information, please contact the Advance workshop coordinator at contact@advance-women.ch / www.advance-women.ch