

Advance @ Swisscom Role Model Event **"A Reality Check for Artificial Intelligence in the Enterprise"**



Artificial Intelligence (AI) has taken the world by storm and it may supersede all other technologies. And yet, AI adoption in enterprises (outside the tech giants) is underwhelming so far: most implementations are pilots, most vendors are early stage, return on investment is not necessarily clear to companies, and, sometimes, AI is built just because it's "cool". So, why is adoption so slow compared to the pace of technological progress? And what can we do to change this?

Andreea Hossmann, Head of Data Science Artificial Intelligence & Machine Learning Group, is going to share possible answers to these questions with Swisscom's story of AI adoption.

Date: Thursday, November 15, 2018
Time: 17:30 – 18:45 followed by a networking apéro
Place: Swisscom AG, Förrlibuckstrasse 181, 8005 Zürich
Language: English

Agenda:

17:30 Welcome note by Swisscom & Advance
17:40 Presentation by Dr. Andreea Hossmann, Head of Data Science Artificial Intelligence & Machine Learning Group at Swisscom
18:00 Panel discussion with Dr. Javiera Guedes, Senior Data Scientist at Credit Suisse; Tilke Judd, Product Manager for Google Assistant and other guests
18:30 Q&A and closing remarks
18:45 Networking apéro

Please, **register** your participants [here](#). The number of seats is limited and available on a first come-first served basis. Please bring **male and female colleagues** with you. Diversity begins with a **diverse audience** and discussion.

We look forward to seeing you!
Empowering regards – Your Advance Team